

chanel mini flap bag price

Fake Reviews

There are many news stories about Amazon being filled with fake reviews, it's nothing new. But it's getting harder to tell which ones are fake. Companies are paying people to write articles, make videos, create accounts, and rate products with 5 stars. In most cases, the people giving these reviews never touched or owned the product so how could they rate it? Companies had massive amounts of fake reviews. When a potential buyer searches Amazon and sees thousands of high ratings, they are tempted to buy a product. Some of the fake reviews even had review videos or lengthy posts about how great the product was but they were paid for and fake.

Avoid Fake Reviews Tips

5. The expert claim. I've laughed so many times when I saw a fake review of something like a camera product, supposedly written by an expert videographer or photographer. The fake reviewer said it was the best low light camera he's ever used in his 30-year career. To an expert such as myself and having tested the piece of crap he was writing the fake review about, it was an immediate giveaway to it being fake. No professional would put their reputation on the line to promote such a piece of crap with the lowest quality pictures or videos you could ever get. Amazon is full of these kinds of reviews and the unsuspecting person might see these positive comments and immediately buy the product. Don't be a victim.

7. Never buy a product without seeing photos and videos of it being demonstrated. Too many listings with great reviews offer no specific demonstrations, which should be a warning sign of a fake review or product listing. Search Google for independent, legitimate reviews of the product.

bio

More about author.

site, called Review-O-Matic, was found to be selling fake reviews, according to

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Finkle claimed that he used the site to

series of high-profile cases in which Amazon has been accused of manipulating the

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inaccurate or otherwise misleading" and would be removed from its site within

24 hours.

Amazon has been accused of manipulating the reviews of its own products. Amazon

said it

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can earn a small commission and I also get to earn the same amount when people